

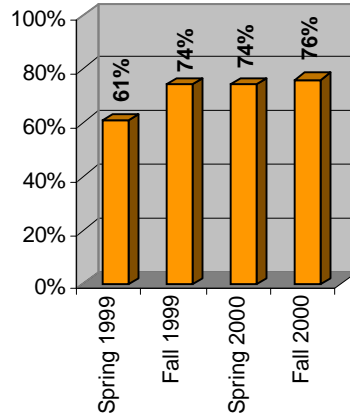
CANADIAN INTERNET STATS PACK



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APRIL 2001 #8

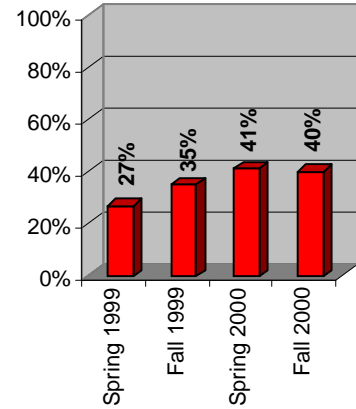
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% of Small & Medium Size Businesses Using the Internet in Canada



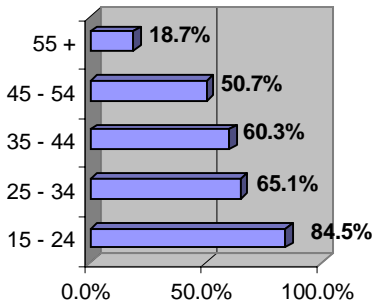
Source: SES Research

% of Small & Medium Size Businesses in Canada that have Bought or Sold Online



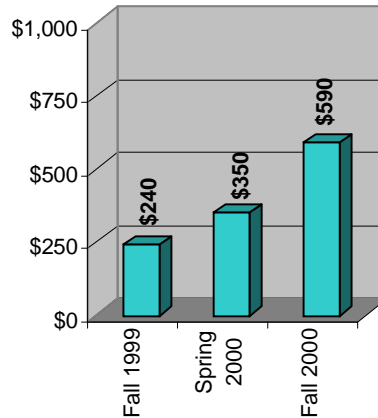
Source: SES Research

Canadian Internet Use by Age Group (2000)

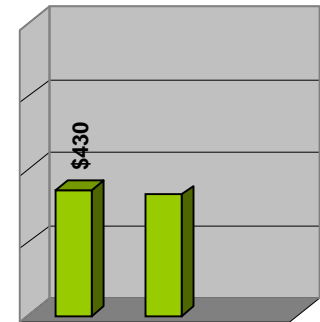


Source: Statistics Canada

Small & Medium Size Businesses in Canada: Value of Sales Online (\$millions)

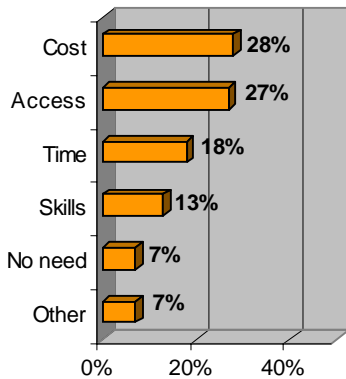


Source: SES Research



Source: SES Research

Barriers to Internet Use for Canadian Non-users (2000)



Source: Statistics Canada

Did the Internet take away time from other activities in 2000?

15% of Canadian Internet users
spent less time reading books,
magazines and newspapers

25% of Internet users said they
watched less T.V.

Source: Statistics Canada

99 of 100 sites don't get the order
Make Your Site SELL!
<http://www.sitesell.com/MYSS22.html>

Source: Ipsos-Reid